

Business Model Canvas

Target Market

The most likely customer is:



Product

The business will sell:



Resources

To make the product, we will need:

Materials and supplies will come from:



Promotions

The business will be promoted by:

This will be effective because:



Team

This business is owned and operated by:

and will need support/advice from:



Locations

Sales will take place at:

because:



Expenses

The cost to produce one product will be:

Other expenses the business will have are:



Price

The price of one product will be:

This price was chosen because:



Profit

Profits from this business will be used to:

