

# Instagram Post Template

Use the template below to create your very own Instagram post! Remember to include all the different parts of the post that are labeled and draw what you want your picture to look like!

The diagram shows a template for an Instagram post. It includes labels for the Profile Picture, Instagram Handle, the main Picture area, the Caption, and the engagement section (likes, comments, shares, and saves). Arrows point from each label to its respective part of the template.

**Profile Picture**

**Instagram Handle**  
(what people search for!)

**Picture** (what will come up on people's feeds and what will draw them to buy your product!)

**Caption** (gives people all the information that they need!)

Will hashtags help you get engagement?  
[#TacoTuesday](#)

Liked by [ja\\_swo](#) and others