

Pitch Presentation Evaluation Form

Your Name: _____

Category	Description
Creativity and Innovation	Is the idea original, imaginative, or a fresh take on a common product/service?
Feasibility	Does the idea solve a problem or meet a real need for customers? Could the idea be made a reality?
Clarity	Did the team clearly explain their idea and how it will work?
Target Market	Did the team clearly explain their target market? Is it clear why the target market would choose this product/ service over the competition?
Presentation Skills	Did the team speak clearly, stay within 2-3 minutes, and engage the audience?

	Pitch 1	Pitch 2	Pitch 3	Pitch 4	Pitch 5	Pitch 6	Pitch 7	Pitch 8	Pitch 9	Pitch 10
Category	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)	Score (1-5)
Creativity & Innovation										
Feasibility										
Clarity										
Target Market										
Presentation Skills										
Total	/25	/25	/25	/25	/25	/25	/25	/25	/25	/25