

LEAN BUSINESS START-UP

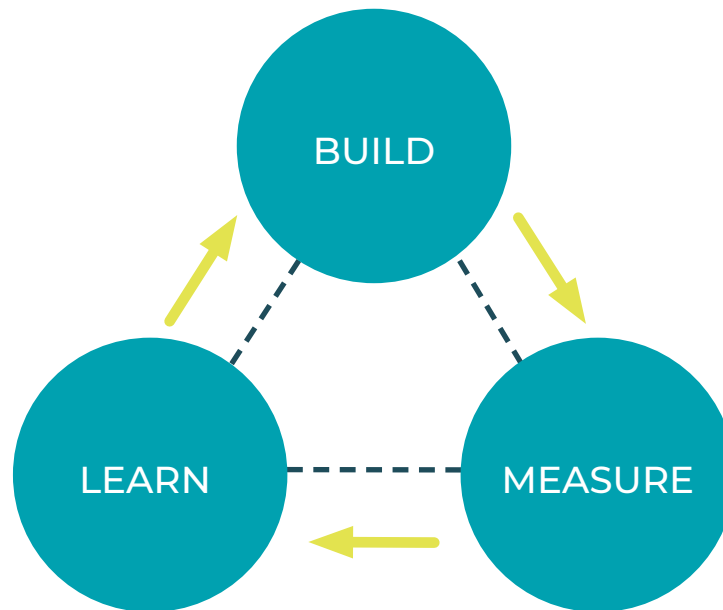
BUILD—MEASURE—LEARN



JA
Canada

Member of
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THERE ARE THREE IMPORTANT STEPS IN CREATING AND MAINTAINING A SUCCESSFUL VENTURE:





BUILD

FORM THE COMPANY

CREATE A TEAM

MAKE A PRODUCT/SERVICE





MEASURE

HOW MANY SALES ARE BEING MADE?

HOW EFFICIENT IS PRODUCTION?

HOW EFFECTIVE ARE OUR EMPLOYEES?



LEARN

WHAT CAN WE TAKE FROM WHAT
WE'VE MEASURED?

HOW DO WE IMPROVE?

WHAT IS WORKING, WHAT'S NOT?

A SUCCESSFUL
COMPANY IS
ONE THAT IS
CONSTANTLY
RE-EVALUATING
ITSELF

BY FOLLOWING
BUILD—MEASURE—LEARN, YOU'LL BE
ABLE TO ADAPT MORE QUICKLY AND
KEEP YOUR CUSTOMERS HAPPY!

