

Prototyping is important:

1. Evaluate and Test Your Idea



(prototype)



(minimum viable product)



(product)

Prototype - an initial or preliminary version from which your product is developed to provide insight into the functionality of your design and inform changes needed.

Prototyping is important:

2. Clarify Production Details



(product)



Prototype - an initial or preliminary version from which your product is developed to provide insight into the functionality of your design and inform changes needed.

Prototyping is important:

3. Selling Your Idea



Prototype - an initial or preliminary version from which your product is developed to provide insight into the functionality of your design and inform changes needed.