
JA COMPANY PROGRAM PRODUCT & SERVICE EXAMPLES



CARDS REINCARNATE
GREETING CARDS
JA BRITISH COLUMBIA

COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Sold creative greeting cards that contained wildflower seeds. Lots of unique design options - managed to get unique sales venues.



WHAT SET THEM APART?

- quality of product
- impressive branding
 - creative themes
 - enviro-friendly
- digital marketing



THINGS TO THINK ABOUT

- production costs
- supply & demand
 - competition
- consistency with quality/designs
(due to being handmade)



INFINITEA
TEA-SHIRTS
JA CENTRAL ONTARIO

COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Created origami shirts and put tea bags inside of them creating TEA-SHIRTS. Sold in sets of 7 (1 for every day of the week)



WHAT SET THEM APART?

- Creative
- Resourceful
- Combined food and fashion.
- Unique gift idea



THINGS TO THINK ABOUT

- Production Process
- Quality Assurance
 - Packaging
 - Competition



CCA TODAY
SCHOOL APP
JA CALIFORNIA

COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Tackled the problem of students not listening to morning announcements by creating a mobile school App.



WHAT SET THEM APART?

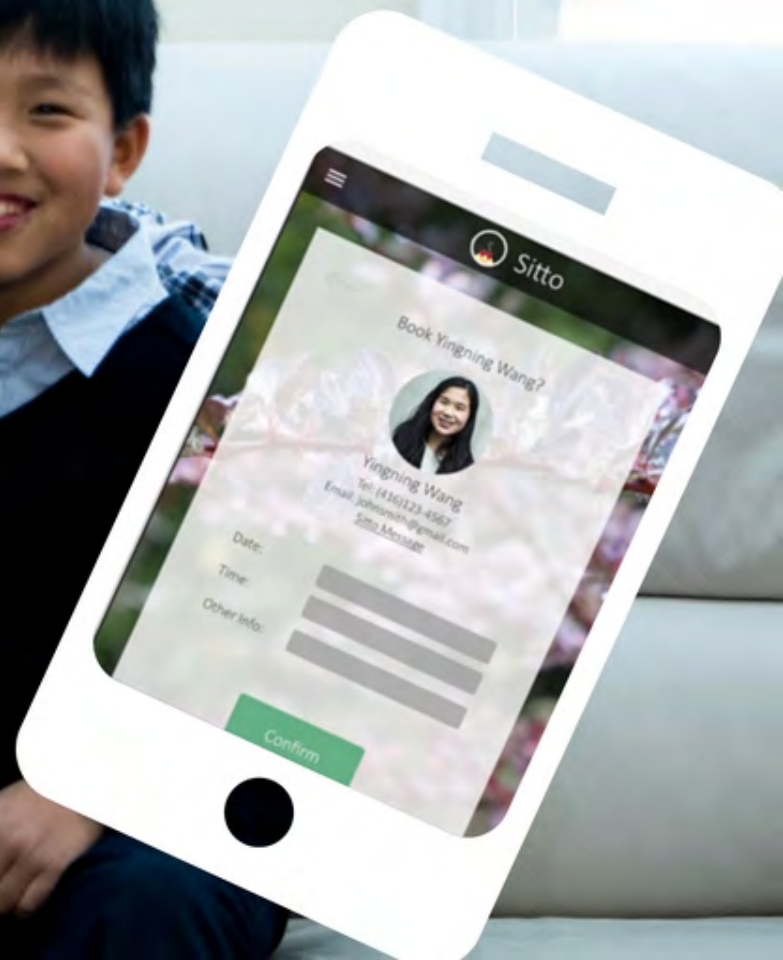
- Convenient
- Fills a need
- Defined Target Market
- Ability to replicate for other clients.



THINGS TO THINK ABOUT

- Tech Requirements
- Funding
- Creating/Maintaining Content.
- Functionality

SITTO
BABYSITTING APP
JA CENTRAL ONTARIO



COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Think of them like the "Uber" of babysitting. Customers can find babysitters, book and pay using their App.



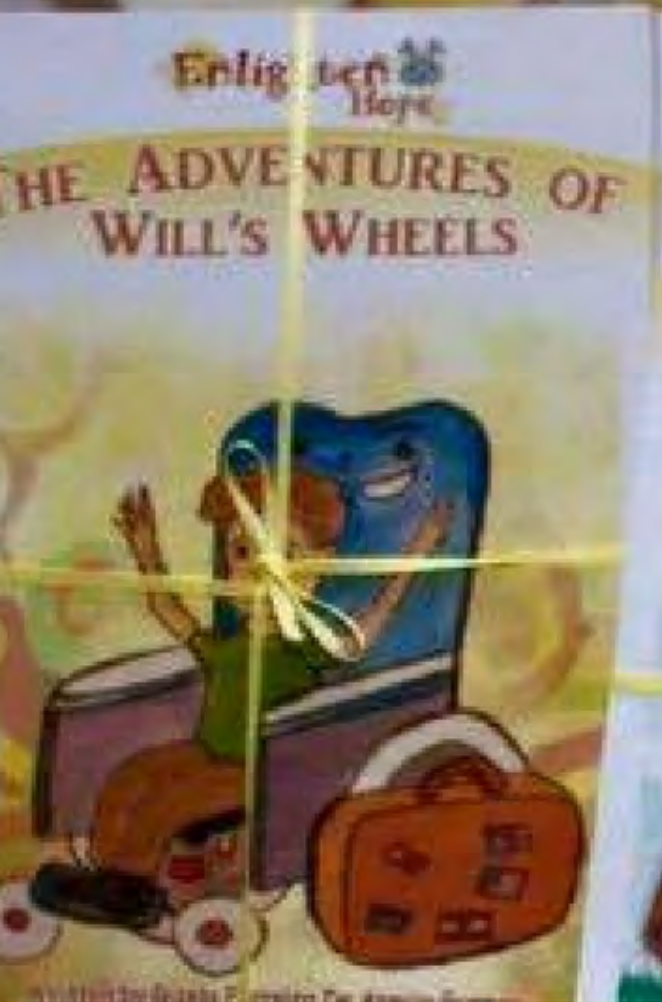
WHAT SET THEM APART?

- Innovative
- Convenient
- Fills a need
- Defined Target Market
- On Trend



THINGS TO THINK ABOUT

- Tech Requirements
- Cost of App Development
- Risk/Liability Coverage
- Time Required from ideation to full launch



ENLIGHTEN HOPE
CHILDREN'S BOOKS
YE NORTHERN IRELAND

COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Created children's books that covered topics related to chemotherapy & radiation. The books addressed medical terms in a child-friendly manner.



WHAT SET THEM APART?

- Media Attention (BBC featured them amongst other media outlets)
- Marketability
- Fills a need
- Defined Target Market



THINGS TO THINK ABOUT

- Research Required (i.e. medical terms/explanations)
- Production Costs
- Access to Target Market
- Product Design (Illustrations)



PLASTATO
POTATO JEWELLERY
JA JAMAICA

COMPANY OVERVIEW



INFO ABOUT THE COMPANY

Figured out the chemistry to turn potatoes into organic plastic - then took that plastic and made jewellery



WHAT SET THEM APART?

- Innovative
- Resourceful
- CSR Strategy (production material sourced from local farmers)



THINGS TO THINK ABOUT

- Production Process
- Quality Assurance
- Cost to Produce
- Packaging