

BUSINESS MODEL CANVAS

<i>Key Partnerships and Relationships</i> 	<i>Key Activities</i> 	<i>Mission and Value Proposition</i> 	<i>Customer Relationships</i> 	<i>Customer Segments</i> 
	<i>Key Resources, Materials, Supplies</i> 	<i>Code of Ethics</i> 	<i>Channels</i> 	
<i>Fixed and Variable Costs</i> 		<i>Revenue</i> 		

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USE THE BUSINESS MODEL CANVAS TO START EXPANDING YOUR BUSINESS IDEAS.

Key Partnerships and Relationships What will you get other groups to do so you can focus on the Key Activities? 	Key Activities What <i>uniquely</i> strategic things will your business do to deliver value? 	Mission and Value Proposition What's compelling about your proposition? Why will customers buy or use? 	Customer Relationships How will you interact with the customer? 	Customer Segments Who are the customers? What do they think? See? Feel? Do? 
Fixed and Variable Costs What are necessary expenses for operating your business? 	Revenue How will the business make money? Are there multiple revenue streams? 			